



19fmartin@gmail.com ✳ 551-200-1729 ✳ Fin-Rowes-Art.com ✳ Animation Password: Finrowesart

Senior Motion Graphics Designer with 6+ years of experience delivering visually compelling animations across healthcare, arts, and digital media sectors. Proven expertise in character animation, art direction, and storytelling. Adept at leading creative teams, streamlining workflows, and mentoring designers. Work featured at Cannes Lions, Times Square, and the Manny Awards. Passionate about crafting emotionally resonant visuals that drive engagement across platforms.

✳ WORK EXPERIENCE.

STUDIO RX

JANUARY 2019 - PRESENT

New York, NY

SENIOR MOTION GRAPHICS DESIGNER (JANUARY 2023 - PRESENT)

MOTION GRAPHICS DESIGNER (MARCH 2021 - JANUARY 2023)

JUNIOR MOTION GRAPHICS DESIGNER (JANUARY 2020 - MARCH 2021)

- Led creative development and execution of motion graphics for high-profile clients including Pfizer, Eli Lilly, and Novartis.
- Directed animation projects from concept to delivery, ensuring alignment with brand and storytelling objectives.
- Established streamlined After Effects workflows, improving handoff between illustration and animation teams.
- Mentored junior designers in character animation techniques and best practices.
- Regularly presented work to stakeholders and clients, blending strong communication with creative vision.
- Recognized at Cannes Lions Festival, Times Square displays, and Manny Awards for exceptional campaign work

FREELANCE DESIGNER + ILLUSTRATOR

2018 - PRESENT

Remote

Clients Include: Bushwick Starr ▪ Woolly Mammoth Theatre ▪ Independent Artists

- Delivered custom illustrations and designs across print and digital media, adapting styles to diverse client needs.
- Collaborated closely with clients from concept to execution, consistently meeting tight deadlines.
- Produced branding, editorial, and promotional materials that strengthened visual identity and audience engagement.

✳ EDUCATION.

SKIDMORE COLLEGE

May 2019

BS, COMMUNICATION DESIGN AND DIGITAL ART

Saratoga Springs, NY

✳ SOFTWARE AND SKILLS.

SOFTWARE

After Effects ▪ Illustrator ▪ Photoshop ▪ InDesign ▪ Premiere ▪ Adobe Animate ▪ Basic C4D ▪ Figma ▪ AI Tools

SKILLS

AE Animation ▪ Art Direction ▪ Character Animation ▪ Character Rigging ▪ Illustration ▪ Storyboarding ▪ Graphic Design ▪ Public Speaking

✳ CERTIFICATIONS.

School of Motion Character Animation Boot Camp (2020) ▪ SOM Rigging (2021) ▪ SOM Advanced Motion Methods (2023)

✳ INTERESTS.

Plants ▪ Rock Climbing ▪ Yoga ▪ Tiny Houses ▪ Hand Stands ▪ Golden Retrievers ▪ Smitskis