

FINLEY MARTIN

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ABOUT.

I am a motion graphics artist/illustrator passionate about all things animation. I have worked in the advertising industry for 4 years and animate in a variety of styles. I love telling stories through motion! I am detail oriented, creative, speedy, and always ready to collaborate.

EXPERIENCE.

✨ SENIOR MOTION GRAPHICS DESIGNER • StudioRX January 2023 - Present

- Leading the creation of a character pipeline within the agency - including rigging, character breakdown, bidding and supervision of character heavy work
- Frequently give presentations in front of both clients and peers
- Provide animation and art direction

● MOTION GRAPHICS DESIGNER • StudioRX March 2020 - January 2023

- Provided design and illustration support for concepting, storyboards, style frames and animated assets
- Worked closely with company leadership to storyboard, illustrate, art direct, and animate a piece presented to the whole company

● JUNIOR MOTION GRAPHICS DESIGNER • StudioRX January 2019 - March 2020

- Frequently learned new skills and techniques on the job
- Maintained an organized work flow and file structure
- Solved problems and helped clients bring their visions to life

● MOTION GRAPHICS INTERN • StudioRX May 2018 - July 2018

- Worked independently and with peers to create both long and short form animations using Adobe After Effects
- Presented an award winning pitch to heads of company

✨ FREELANCE DESIGNER + ILLUSTRATOR

Clients Include: Bushwick Starr • Woolly Mammoth Theatre • Independent Artists • 2018 - Present

- Collaborate with clients and solve problems through design and illustration
- Successfully manage multiple projects and deadlines for both print and digital media
- Illustrate and design in a variety of styles in order to fit clients' needs

SKILLS.

- AE Animation
- Character Animation
- Character Rigging
(Duik, Limber, Joysticks and Sliders, etc.)
- Illustration
- Storyboarding
- Graphic Design
- Public speaking
- Leadership

SOFTWARE.

- After Effects
- Illustrator
- Photoshop
- InDesign
- Premiere
- Adobe Animate
- Basic C4D

EDUCATION.

Skidmore College • B.S.
Communication Design •
2019

School of Motion Character
Animation • 2020

School of Motion Rigging •
2022

INTERESTS.

Rock Climbing • Plants • Collecting Tiny Things •
Small Houses • Golden Retrievers • Perfume